



elle  
prothero

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## PROFILE

**Creative professional** with strong leadership, communication, and project management skills amassed of diverse experiences working in tv/film and event production. Hasn't yet tapped how to make a resume doc interesting. Stand by...

## Experience

### WRITER — 2012 - 2019

Generate unique, entertaining, and engaging creative content from a storytelling perspective. Copywriting, editing, proofreading services. Narrative content, screenwriting, and script services.

\* **Clients include** *LB Entertainment, The New Smoker Magazine, Cone Magazine, Compass Coalition, The Mind Key, Footprint Productions, Beverly Hills Color Bar, The Crisp Network, etc.*

\* **Screenwriting** — 8/30 credits to WGA-eligible. Samples & clients upon request.

### LOCATION MANAGER & SCOUT — 2016 - 2019

Scout & manage location sets for film & commercial productions, specializing in remote L.A. locales. Coordinate and lead crews on scouts, secure permits including special authorizations, negotiate contracts, respond quickly and efficiently to on-set locations issues, ensure minimal restoration costs.

\* **Clients incl.** *FJ Productions, Octopustudio, Penguin Original, Awesomesauce.*

\* **Teamsters Local 399** — 22/30 credits to union-eligible.

### EVENT PRODUCER — 2017 - 2019

Produce successful events from concept to completion. Collaborate with teams to create effective branding & marketing strategies for event promotion. Discover talent, curate content, strategize layout & flow for multi-faceted shows and conferences. Coordinate on-the-day production logistics. Exceeded goals in a recent fundraising event with fantastic turnout numbers. Founder, Story Bazaar L.A. organization. Producer, Story Bazaar L.A. charity fundraising event.

\* **Recent events** [Story Bazaar L.A., 2018.](#) [WCC Launch Event, 2017.](#)

\* **Upcoming event** *Story Bazaar L.A. & Women Creating Change Present: Stand Up For Her, a storytelling showcase for change. August, 2019.*

### WEB DESIGNER — 2016 - 2019

Conceptualize and execute simple, elegant, and effective brand messaging for individuals and small businesses through the construction of Wordpress-hosted websites. Effectively increase site traffic with website redesigns & SEO customizations. Website design services paired with basic graphic design, content strategy, and copy services.

\* **Projects include** *leebroda.com, womencreatingchange.com, themindkey.com, elleprothero.com, bhcolorbar.com, disciplinewinshealth.com, www.twosquarefeetllc.com*

Experience  
Continued

**DEVELOPMENT ASSISTANT — 2015 - 2017**

Discovered & evaluated quality new feature film & TV properties. Generated coverage reports with concise summaries, intelligent commentary & suggestions for the worthiness of, possibilities for development.

\* **Clients include** — *Jeff Rice Films, LB Entertainment, The Crisp Network.*

**BUSINESS MANAGER — 2013 - 2015**

Created business growth through marketing strategies and welcomed company to the modern age by digitizing filing, records, and payment systems.

Transformed company's bookkeeping system. Managed daily administrative operations, bookkeeping, licenses.

\* **Beverly Hills Color Bar** — *a full service salon.*  
350 N Canon Drive, Beverly Hills, CA.

Education

**University of Georgia** — Athens, GA

Telecommunications Arts — Bachelor of Arts in Journalism, 2010 — *grad. cum laude*

Theatre & Film Studies — Bachelor of Arts, 2010 — *grad. cum laude*

Skills

**TECH** — Microsoft Office Suite, Adobe Creative Suite, Wordpress, MailChimp, Google Analytics, Google Drive, Booker, Final Draft, Celtx, Evernote, Scrivener, Facebook/Instagram/Twitter/Pinterest. // **ETC** — Branding & Identity, Marketing Strategy, Screenwriting, Media production, Event Production, Event Promotion, Team Management, Graphic Design, Public Speaking.

Professional  
Development

**International Association of Professional Writers & Editors** — member

**Landmark Worldwide** — graduate

Portfolio

[www.elleprothero.com](http://www.elleprothero.com)